

West Nottinghamshire College Group



STRATEGIC VISION 2016-2020

OUR VISION

A dynamic college for aspiring communities

OUR MISSION

Learners at the heart of excellence

OUR STRATEGIC OBJECTIVE

Attaining excellence, reaching new heights

EDUCATION AND SKILLS IS OUR BUSINESS

The West Nottinghamshire College Group is one of the leading providers of education and training in the UK. With approaching 32,000 students, 10 centres across the East Midlands and in India, and a turnover of £60m, the group comprises a number of interrelated companies with a single aim – to be the best in their sector.



EXCELLENCE EVERY DAY FOR EVERYONE

The West Nottinghamshire College group is ambitious and makes a positive difference to individual students, employers and the communities that it serves. We want to stand for excellence across all aspects of our business, for all of our customers, all of the time. A strong culture guided by organisational values helps us on this journey – we are not there yet – whilst we have come a long way, our journey continues.

OUR GUIDING PRINCIPLES

QUALITY

Whether it be for our classroom teaching, work-based learning apprenticeships, assessment tools, our nursery, our facilities or our reputation as a large employer, we want to stand for the highest possible standards. Good is simply not good enough for us

We want to be the best.

CHOICE

Our market is full of choice and we want people to choose us. More than that, we want to be able to offer a choice based on impact. Our offer will be based on the difference it can make. For learners, our qualifications will lead to the next step; our apprenticeships will lead to jobs; for employers, our training will improve your business; for our communities, we will improve prosperity. We will seek out opportunities to offer choice, this will mean we will expand our offer and provide a better way of learning that has an impact on individuals and communities

CONSISTENCY

Our business may be expanding, but excellence will remain at the core of what we do. Regardless of where or who you connect with in our business, your experience will be the same

High quality and focussed on your needs.



OUR VALUES GUIDE US

A 'one team' spirit and an unrelenting focus on being the best, doing the best, and achieving the best will mean that we succeed in our ambitions. Our values are what guide our behaviour – they lie at the heart of everything that we do – whether that's delivering education and training or how we look after our team. We believe that every single member of our team is a leader in their own right – our values will enable them to exceed their leadership potential every single day.

RESPECT

Difference breeds creativity and creativity will help us achieve our ambitions.

WHAT DOES THIS MEAN FOR OUR TEAM?

- Getting the best out of each other.
- Making the effort to understand what students, employers, customers and our colleagues want and how we can help them get there.
- Giving everyone the opportunity to voice an opinion and taking that opinion seriously.

RESPONSIBILITY

We are one team, united together to provide a brilliant service.

WHAT DOES THIS MEAN FOR OUR TEAM?

- Delivering on our promises.
- Thinking of new and better ways of doing things and making it happen.
- Giving people time to think and pay attention to detail.

PROFESSIONALISM

Internal or external, exceptional quality is what will set us apart.

WHAT DOES THIS MEAN FOR OUR TEAM?

- Going the extra mile as a matter of course.
- Making a difference.
- Acting professionally and with the best interests of customers at heart.



WHAT WE WILL ACHIEVE



The best experience for our students regardless of where they study, that leads them to jobs, apprenticeships, or university.



A highly-skilled and motivated team, committed to being the best every day for everyone.



An innovative and relevant offer that makes a positive difference to individual businesses and local economies.



A reputation as a leader and not a follower.



World-class resources that inspire people to exceed their ambitions.



THE BEST EXPERIENCE FOR OUR LEARNERS

regardless of where they study.

By 2020 we will have achieved:

- A learning experience that is consistently rated as outstanding by learners, employers and Ofsted.
- All learners aged under 19 will improve their English and maths skills whilst at the college.
- Online learning is a part of every learner's programme of study.
- Learners progress into jobs or an apprenticeship in the sector they have studied, establish their own enterprise or progress to Higher Education.

This will be measured by:

- All our success rates will be in the top 10% of all colleges nationally.
- 95% of learners and employers will be satisfied with the college.
- All our teaching, learning and assessment will be consistently good.
- 95% of our learners will achieve a positive destination.

A HIGHLY-SKILLED AND MOTIVATED TEAM

committed to being the best every day for everyone.

By 2020 we will have achieved:

- Absence and performance will be effectively managed.
- A strong pipeline of talent and a plan in place for succession towards key roles.
- High morale and a passionate and committed staff group.

This will be measured by:

- 85% of staff agree that the college creates sustainable success .
- The college is placed within the top 75 employers within the public sector.
- Staff absence levels are below national benchmarks.

AN INNOVATIVE AND RELEVANT

offer that makes a positive contribution to individual businesses and local economies.

By 2020 we will have achieved:

- The college is the provider of choice for young people, adults and employers.
- Diversity of income streams through the maximisation of student loan income and project funding.
- Flexible and accessible curriculum that is available online.

This will be measured by:

- An increased local 16-18 market share to 50% and an increase in applications from outside normal catchment.
- An increase in the number of apprenticeship starts by 25%.
- Increase the amount of 24+ loan funding used to 40%.
- Increase the number of higher level students, including higher apprenticeships by 700.
- Increase direct income from project funding by £2m per year.

A REPUTATION AS A LEADER AND NOT A FOLLOWER

By 2020 we will have achieved:

- Learners benefit from new and innovative forms of delivery, which increase engagement and success.
- Increased income through all teams focussing on commercial opportunities.
- Devolution of skills and training undertaken in partnership with 11 FE colleges.
- Agreed FE college offer across the area that reflects agreed specialisms through a network of high quality providers.

This will be measured by:

- Awards that recognise innovative teaching practice.
- Increase in commercial income.
- Additions to our curriculum offer that meets the needs of the local economy.
- Introduction of greater specialisation in areas of strength and employer demand.

WORLD-CLASS RESOURCES

that inspire people to exceed their ambitions.

By 2020 we will have achieved:

- A strong and stable financial position.
- World class physical resources.
- Improved utilisation of our facilities by learners and the community.
- Flexible and high-quality online learning as part of every programme.
- Improved flexibility and efficiency.

This will be measured by:

- A strong operating surplus.
- Good financial health.
- Room utilisation of 40%.
- 90% of our estate in category A/B.
- All online learning resources assessed as good or outstanding.

West
Nottinghamshire
College Group

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